



**INVITATION TO TENDER
FOR THE DELIVERY OF
ENGLAND BOXING'S LIVE STREAM
(INCLUDING PAY-PER-VIEW)**

AUGUST 2024


OVERVIEW OF ENGLAND BOXING

WHO WE ARE

England Boxing Ltd, is the National Governing Body for amateur boxing in England, one of the oldest sports in the world and one which has featured in the ancient and modern Olympic Games since 1904.

With its own heritage going back to the 1880s, including the first national competition in 1881, the organisation is responsible for promoting and developing the sport at all levels, from grassroots through to the England talent pathway and, in turn, passing prospective medallists on to GB Boxing. The organisation is a member of World Boxing/AIBA and EUBC, the World and European governing bodies respectively.

The National Governing Body is navigating a period of rapid transformation, and live streaming presents a significant opportunity to capitalise on the sport's growth in both competitive and recreational boxing. The recent successes in delivering medals at various international competitions for men and women can be leveraged to enhance media coverage and increase commercial revenue streams.



By expanding live streaming efforts and engaging with broader audiences, the sport can reduce its reliance on public funding and align with the overall strategy for sustainable growth and visibility.

Further details about the Board, the organisation's strategic plans and previous live stream, please click below:

<https://www.englandboxing.org/about/>

<https://www.englandboxing.org/national-amateur-championship-2024-live-stream/>

BACKGROUND


After a successful trial period with positive engagement from the England Boxing community and strong viewing figures, we are thrilled to take the next step. In line with our financial policies and procedures, we invite tenders to appoint an organisation that can provide a high-quality, reliable pay-per-view streaming service, allowing us to build on this success and further enhance our viewers' experience for domestic events.


THE REQUIREMENT

England Boxing, the National Governing Body for amateur boxing in England, invites proposals from qualified and experienced live-stream service providers to deliver high-quality pay-per-view video streaming for our domestic events. These events include national championships, regional competitions, and Box Cups for many different age categories throughout the year, all of which are hosted at different venues across the country.

THE OUTCOME

The primary objective of this tender is to engage with a professional organisation who can:

- Provide a content platform that displays England Boxing branding to the highest standards, befitting a sporting event of importance
 - Enhance viewer experience through reliable, clear and uninterrupted broadcasts
 - Create a user-friendly interface for each video shown with modern graphics
 - Ensure the streaming services align with the organisation's values and standards (professionalism and able to communicate effectively)
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- Distribute viewing figures and any data that is required during and post event in a timely manner (including finance related data).
 - Provide the necessary webcasting equipment and technology to capture static views of the action, including coverage of up to four boxing rings simultaneously. Deploying additional corner and roaming cameras as needed.
 - Establish commentator areas as required, equipped with microphones, headsets, monitors, sound feeds, and other essential tools.
 - Collaborate closely with England Boxing and host venues to ensure that appropriate power and internet connectivity are available (and agreed in advance) at various locations within each venue to meet the needs of England Boxing – please note that mobile Wi-Fi hotspots are also required on occasions.
 - Adhere to the specifications outlined in England Boxing's event documentation, including promptly providing any requested health and safety documentation to demonstrate safe supplier practices.
 - Deliver a personal and professional service to England Boxing, understanding the needs of each event, and addressing and resolving issues promptly as they arise.
 - Work in partnership with other national broadcasters if the opportunity arises (i.e. BBC)
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DURATION

The contract will commence from October 2024 and will last between 3-5 years.

CONTACT

For further information or any queries please contact Nabillah Akhtar, Communications Manager:

Nabillah.Akhtar@englandboxing.org

DEADLINE

The responses to this Tender to be received by 6pm on 20th September 2024 by email to:

Nabillah.Akhtar@englandboxing.org with the subject heading of '**Invitation to Tender: Live Stream Services**'.

It shall remain the responsibility of the Tenderer to ensure that their quotation will reach the email address above on or before the deadline. Quotations that are received after the deadline indicated above, for whatever reason, shall not be considered for evaluation.

Pitches will take place from w/c 23rd September.



ASSESSMENT

In order to be successful, there must be a clear demonstration of the following:

- Provide a platform that is engaging for England Boxing's audience and can be branded to suit our look and feel (on-screen graphics must also be included)
 - A system that also delivers content that can be used across social media platforms as highlights
 - Archive that stores past videos as well as, any extra clips for replays
 - Scope to advertise on stream in future (England Boxing Partners & Sponsors)
 - Clear understanding of data and able to provide a breakdown of viewer demographics, locations, bounce rate etc. during and post event.
 - Value for money: The value that the tenderer will bring to the organisation (the lowest bid may not always be the one to be selected if other benefits are given)
 - Availability – available to deliver services in a timely manner and communicate effectively
 - Fee – the fee basis and the cost for support services
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